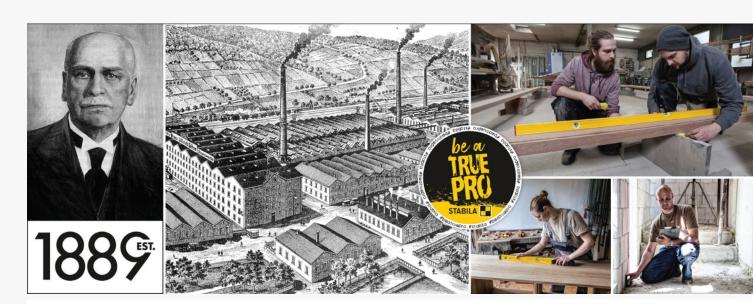


PRESS RELEASE

05 de Fevereiro de 2019



Celebrate 130 years of STABILA with us



EXPERIENCE. In 1889, the Ullrich family founded a company whose name now stands for measuring tools of the highest quality worldwide: STABILA. It all started with a patent for a spring-loaded joint for folding rules. It marked the birth of the rule as we know it today and also the cornerstone of a 130-year success story. This patent was followed by many more innovative product developments – spirit levels, lasers, electronic measuring devices, and tape measures – which are there to help every tradesperson with their work.

QUALITY. Why is the quality of our measuring devices so important to the work of a construction professional? Manual skills are worth nothing if you can't rely on the measuring devices you're using. The perfect measuring device remains accurate for the long term, even under the toughest building-site conditions. We have been developing and manufacturing just such products since 1889.

FOR PROFESSIONALS. Be in no doubt – tradespeople, architects and handymen who are real sticklers for detail will sooner or later decide that they need the products with the black-yellow-white branding. And we'd like to express our gratitude for the 130 years of trust they have placed in the STABILA brand – with our exclusive and limited-edition "1889 Edition" spirit level sets.

Celebrate 130 years of STABILA with us

Limited-edition spirit level sets: 1889 Edition

The sets will be available for sale worldwide from 1 March 2019.



We are celebrating 130 years of STABILA with our limited-edition and exclusive 1889 Edition.

Limited numbers, special designs – the 1889 Edition sets are precisely what real tradespeople, collectors and design lovers need. Celebrate with us and don't miss the 1889 Edition.

Set 1: 1889 Edition 100 cm

1 x type 1889, 40 cm | 16"

1 x type 1889, 60 cm | 24"

1 x type 1889, 100 cm | 40"

1 x type 1889 Pocket

Art. no.: 19308

Set 2: 1889 Edition 120 cm

1 x type 1889, 40 cm | 16"

1 x type 1889-2, 60 cm | 24"

1 x type 1889-2, 120 cm | 48"

1 x type 1889 Pocket

Art. no.: 19310

This set is shown in the image above.

Where to buy the 1889 Edition:

Simply use the STABILA dealer locator to find a local dealer.

Celebrate 130 years of STABILA with us

"BE A TRUE PRO" COMPETITION

TAKE PART AND WIN



How it works: In order to take part in the competition, you have to post your "STABILA moment" on your Instagram account using the hashtags **#BEATRUEPRO** and **#STABILA**. This "STABILA moment" can be posted either in photo or video format. A STABILA product must be visible in this post. In addition, you must be following the **official Instagram channel of STABILA – @stabila_official** – with your own Instagram account.

The competition runs from 1 March 2019 to 13 November 2019. Three prize draws shall be carried out during this period (13 May 2019 / 13 August 2019 / 13 November 2019).

The prizes

The following prizes are on offer for each of the three prize draws: 1 of a total of 12 attractive STABILA products or 1 Apple iPad.

Each selected winner can only win one prize per prize draw.

It pays to take part!



#BEATRUEPRO - Your STABILA moments